



The Road Ahead:
Strategic Plan 2014 - 2016

Mission

ILGISA advances the understanding, communication, and effectiveness of geospatial technology.



Three-Year Priorities

1. Improve Member programs and services.
2. Enhance and increase frequency of communication with and amongst membership.
3. Create a diverse membership.
4. Foster a sense of community and shared knowledge among geospatial technology users.
5. Build on partnership with CM Services, Inc.



2015 – 1st Quarter

- Ongoing
 - Orientation & Training for Treasurer and Directors. (5)
 - Monthly message on ILGISA news and activities. (2)
 - Monthly ED report to membership. (2)
 - Publish GIS Notes Bi-Annually. (2)
- Initiatives
 - Establish weekly message of ILGISA activities. (2)
 - Deliver two Volunteer leader training programs. (5)
 - Monthly message on industry news and issues. (2)



2015 – 2nd Quarter

- Ongoing
 - Regional Workshops. (4)
 - Informal Meet-ups. (4)
 - Complete Audit. (5)
 - Complete and approve IRS 990. (5)
 - Review and improve ILGISA policies and procedures. (5)
- Initiatives
 - Use GIS patterns to show members who they can connect with locally. (1)
 - Use incentives to grow student membership
 - Student Awards
 - Regional Meeting
 - Association Membership
 - Foster a mentoring program to connect ILGISA members
 - Identify field experts for contributions to IPN. (2)
 - Share conference proceedings on Web Site. (2)
 - Mobile compatible Web site. (2)
 - Create communications plan for ILGISA publications. (2)
 - Active call for fresh website material. (2)



2015 – 3rd Quarter

- Ongoing
 - Conference Planning. (4)
 - Regional presentations promoting ILGISA. (3)
 - Negotiate contracts for conferences through 2017. (5)
 - Propose investment policy for consideration. (5)
- Initiatives
 - Evaluate future of GIS Notes for 2015. (2)
 - Create monthly podcast on ILGISA issues. (2)
 - News feeds for other organizations/universities on ILGISA website. (2)
 - Recommend conference sites through 2016. (5)
 - Resource Library on website. (4)
 - White Papers
 - Site links
 - Conference Papers
 - Industry Certifications
 - Webinars



2015 – 4th Quarter

- Ongoing
 - Expand conference content to benefit all knowledge levels of GIS users. (1)
 - Recommend budget and financial plan to Board. (5)
- Initiatives
 - Add discussion forums to Web Site. (2)
 - Create a social media plan. (2)
 - Information Portal for Illinois. (1)
 - Easy to navigate one-stop shop for education, training, knowledge sharing.
 - Member access to all membership history info. (1)
 - Webinars – Deliver at least 6 webinars each year. (4)



2015 – Achievements

- Conference
 - Accredited Workshop Instructors
 - Improved content and networking opportunities
- ESRI Instructor-led Training
- Regional Meetings
 - Carbondale
 - Chicago
 - Macomb
 - Champaign
- 2 GIS Notes publications
- Improved member communications
- Revised Bylaws approved by membership
- Introduction of the Illinois Professional Network
- Launch new Website



2016 – 1st through 3rd Quarter

- Create formal educational tracks for GIS and non-GIS professionals at Annual Conference. (3)
- Create Regional or Student chapters. (4)
- Reward and recognize GISP professionals. (4)
 - Discounts



2016 – 4th Quarter

- Establish statewide coordinating body
 - Grant awareness
 - Data Sharing
 - Program Officer
 - Partnering with other organizations
- Accredite ILGISA educational programs for CEU's in other industries
- Consider changes to bylaws to diversify membership
- Offer advanced training on software used by majority of membership
- Members only equipment procurement service



2016 – Goals

- Ongoing
 - Conference
 - October 17 – 19, 2016
 - Formal ESRI training
- Regional Meetings
 - Bloomington / Normal
 - Chicago
 - Champaign
 - Other(s) ???
- Initiatives
 - Evaluate and update Strategic Plan through 2017
 - Create formal educational tracks for GIS and non-GIS professionals at Annual Conference. (3)
 - Reward and recognize GISP professionals
 - Accredit ILGISA educational programs (workshops) for CEU's in other industries



Questions

