



ILGISA 2025 - 2027 Strategic Plan Status Update as of 9/8/2026

Goal 1: Advance educational opportunities and the sharing of ideas

Measures: Send evaluations after each event, and maintain an overall approval rate of over 75%.

STATUS	INITIATIVE	DATE	COMMITTEE	COMMENTS
Ongoing	Host full-day or half-day short courses or workshops on specific topics of interest.	4FY26	Professional Development	A virtual workshop is currently underway by covering topics in Python, Arcade, the ArcGIS Python API, and IDEs.
Ongoing	Continue hosting monthly webinar programs on relevant topics in GIS.	Ongoing	Professional Development	Webinars are being scheduled for 2026 and 2027.
Ongoing	Create video shorts/snippets of “how-to” do certain GIS tasks.	1FY26	Professional Development	Need to review content and who is willing to present.
Ongoing	Develop a mentorship/job shadow program for students and/or young professionals in the industry.	3FY25	Education	Continuing to discuss on how to present the information on the ILGISA website.
Ongoing	Host a minimum of 2 full-day Regional Meetings across the state of Illinois.	1FY25 & Ongoing	Program	Held two regional meetings in Springfield and Chicago. Planning for 2027 is underway.
Ongoing	Host an Annual Conference with 5 concurrent tracks.	4FY25 & Ongoing	Program	Finalizing the agenda and logistics for the 2026 annual conference in East Peoria.

Goal 2: Increase awareness of GIS in Illinois

Measures: Send a membership survey annually with a question asking about ILGISA’s efforts to increase GIS awareness.

STATUS	INITIATIVE	DATE	COMMITTEE	COMMENTS
Ongoing	Post on ILGISA’s social media pages a minimum of 3x per month.	1FY25 & Ongoing	Outreach	Continuing to post on LinkedIn including job opportunities and future ILGISA events.
Ongoing	Formalize connections/relationships with educational institutions. (For example, participate in career fairs/days at various universities)	3FY25	Education	Two student popups were held this past spring. Continuing to contact education institutions on future student events.
Ongoing	Establish Midwest GIS event calendar on ILGISA.org website.	Ongoing	Outreach	Continuing to post upcoming GIS events from various organizations on the ILGISA website.

Ongoing	Evaluate New ILGISA Awards. (Academic & Organization)	3FY25	Governance	A subcommittee will be created to review the ILGISA Excellence in Education Award. Also considering the ILGISA Outstanding Organization Award for 2027.
Goal 3: Grow Membership				
Measures: Increase membership numbers by 5% annually. Track member retention rate, and ensure it is on an upward trajectory.				
STATUS	INITIATIVE	DATE	COMMITTEE	COMMENTS
Complete	Identify and understand underrepresented segments of the industry.	2FY25 & Ongoing	Outreach	The Outreach Committee has information regarding this initiative and plans to develop and distribute a survey to specific industries next year.
Ongoing	Re-evaluate organizational membership structure.	1FY26	Governance	The Governance Committee will review in 2027.
Ongoing	Convert Existing Student Members to Active Members.	2FY26 & Ongoing	Education & Outreach	Working with faculty members on the best method of contacting current and former students.
Ongoing	Convert Lapsed Members Back to Active Members.	1FY26 & Ongoing	Outreach & Professional Development	Successfully completed the initiative this year. Will work on the logistics for next year.
Goal 4: Facilitate Networking				
Measures: Send a membership survey annually with a question asking about ILGISA's networking opportunities.				
STATUS	INITIATIVE	DATE	COMMITTEE	COMMENTS
Ongoing	Partner with vendor members to host pop-up events throughout the state at various universities or other venues with a primary focus on networking.	3FY25	Education	Successfully held two locations at Western Illinois and Illinois State. Planning on 2-3 events this upcoming fall.
Complete	Create an online digital forum for members to interact between in-person events.	3FY25	Outreach	Fully implemented in 2025.
Ongoing	Add more 'formal' networking opportunities at the Annual Conference and Regional Meetings.	4FY25 & Ongoing	Program	The GeoLounge will be implemented at the 2026 annual conference. Will also look at other networking events for next year.

Ongoing	Add Special Interest Groups (SIG's) during the Annual Conference and/or Regional Meetings.	4FY25 & Ongoing	Program	The Program Committee is finalizing a panel session track for the 2026 annual conference.
Goal 5: Stabilize Financial Standing Measures: Grow reserve account (Goal: \$50,000) by 4FY27.				
STATUS	INITIATIVE	DATE	COMMITTEE	COMMENTS
Ongoing	Explore alternate revenue streams. (Example: webinar sponsors, swag sponsors, etc.)	4FY25	Finance	Researched new sponsorship opportunities for the annual conference and at future ILGISA events.
Ongoing	Evaluate investments.	4FY25	Finance	The Finance Committee is reviewing the quarterly financial statements and will provide recommendations as needed.