



## ILGISA 2025 - 2027 Strategic Plan Status Update as of 5/12/2026

### Goal 1: Advance educational opportunities and the sharing of ideas

**Measures:** Send evaluations after each event, and maintain an overall approval rate of over 75%.

STATUS	INITIATIVE	DATE	COMMITTEE	COMMENTS
Ongoing	Host full-day or half-day short courses or workshops on specific topics of interest.	4FY26	Professional Development	Considering several topics including coding and expression statements from various programming languages. Also, planning to host a virtual workshop later this year.
Ongoing	Continue hosting monthly webinar programs on relevant topics in GIS.	Ongoing	Professional Development	Webinar topics are continuing to be scheduled throughout 2026.
Ongoing	Create video shorts/snippets of “how-to” do certain GIS tasks.	1FY26	Professional Development	Currently researching presentation platforms.
Ongoing	Develop a mentorship/job shadow program for students and/or young professionals in the industry.	3FY25	Education	The main portion of the program has been developed. Working on how to present the information on the ILGISA website.
Ongoing	Host a minimum of 2 full-day Regional Meetings across the state of Illinois.	1FY25 & Ongoing	Program	The Springfield Regional Meeting was completed in April. The Chicago Regional Meeting is scheduled for June 26th.
Ongoing	Host an Annual Conference with 5 concurrent tracks.	4FY25 & Ongoing	Program	Working on facilitating the 2026 conference in East Peoria.

### Goal 2: Increase awareness of GIS in Illinois

**Measures:** Send a membership survey annually with a question asking about ILGISA’s efforts to increase GIS awareness.

STATUS	INITIATIVE	DATE	COMMITTEE	COMMENTS
Ongoing	Post on ILGISA’s social media pages a minimum of 3x per month.	1FY25 & Ongoing	Outreach	Continuing to post various topics on LinkedIn including job opportunities and future ILGISA events.
Ongoing	Formalize connections/relationships with educational institutions. (For example, participate in career fairs/days at various universities)	3FY25	Education	Two student popups were held this past spring. Continuing to contact education institutions on future student events.

Ongoing	Establish Midwest GIS event calendar on ILGISA.org website.	Ongoing	Outreach	Currently posting upcoming GIS events from various organizations on the ILGISA website.
Ongoing	Evaluate New ILGISA Awards. (Academic & Organization)	3FY25	Governance	Currently reviewing the logistics and rollout of the ILGISA Excellence in Education Award. Also considering an ILGISA Outstanding Organization Award in 2027.
<b>Goal 3: Grow Membership</b>				
<b>Measures:</b> Increase membership numbers by 5% annually. Track member retention rate, and ensure it is on an upward trajectory.				
STATUS	INITIATIVE	DATE	COMMITTEE	COMMENTS
Ongoing	Identify and understand underrepresented segments of the industry.	2FY25 & Ongoing	Outreach	This was started in 2025. The Outreach Committee is still researching this initiative.
Ongoing	Re-evaluate organizational membership structure.	1FY26	Governance	The Governance Committee will review this initiative starting in June.
Ongoing	Convert Existing Student Members to Active Members.	2FY26 & Ongoing	Education & Outreach	Working with faculty members on the best method of contacting current and former students.
Ongoing	Convert Lapsed Members Back to Active Members.	1FY26 & Ongoing	Outreach & Professional Development	This initiative has started in May and is anticipated to continue throughout the spring and summer seasons.
<b>Goal 4: Facilitate Networking</b>				
<b>Measures:</b> Send a membership survey annually with a question asking about ILGISA's networking opportunities.				
STATUS	INITIATIVE	DATE	COMMITTEE	COMMENTS
Ongoing	Partner with vendor members to host pop-up events throughout the state at various universities or other venues with a primary focus on networking.	3FY25	Education	Successfully held two locations at Western Illinois and Illinois State. Planning to host events in the fall at Wheaton College, Harper College, DePaul, and Northern Illinois.
Complete	Create an online digital forum for members to interact between in-person events.	3FY25	Outreach	Fully implemented last year.

Ongoing	Add more 'formal' networking opportunities at the Annual Conference and Regional Meetings.	4FY25 & Ongoing	Program	The Program Committee will be looking at additional networking opportunities at future regional meetings and at the upcoming 2026 annual conference.
Ongoing	Add Special Interest Groups (SIG's) during the Annual Conference and/or Regional Meetings.	4FY25 & Ongoing	Program	The Program Committee will be developing a panel session track for the 2026 annual conference.
<b>Goal 5: Stabilize Financial Standing</b>				
<b>Measures:</b> Grow reserve account (Goal: \$50,000) by 4FY27.				
STATUS	INITIATIVE	DATE	COMMITTEE	COMMENTS
Ongoing	Explore alternate revenue streams. (Example: webinar sponsors, swag sponsors, etc.)	4FY25	Finance	The Finance Committee is continuing to research alternate revenue streams from various GIS organizations that can be implemented for ILGISA.
Ongoing	Evaluate investments.	4FY25	Finance	The Finance Committee will need to thoroughly review all operational expenses before pursuing any investment opportunities.