



2023

SPONSORSHIP OPPORTUNITIES



630-942-6584



www.ilgisa.org

2023 ILGISA Sponsorship Opportunities

In 2023, ILGISA will be switching to a year-round sponsorship model. These year-round sponsorship options will allow for companies and organizations supporting ILGISA's mission to gain more exposure throughout the entire year, rather than only at the ILGISA Annual Conference.

ILGISA sponsorships will also include a select number of ILGISA memberships, depending on which level of sponsorship is chosen. These sponsorships (and memberships) will be based on the calendar year and will be invoiced for renewal automatically. Sponsorship invoices which are not paid by March 31st will be considered lapsed.

An exhibit booth at the ILGISA Annual Conference is included with all sponsor types. Please note, ILGISA will now require a sponsorship in order to exhibit at the Annual Conference.

Sponsors can also customize their sponsorship by choosing to add-on one (or many) of the optional add-on's.

We hope you find these new sponsorship offerings to be valuable to your company!

To view all the ILGISA sponsorship levels, please see the next page.

2023 ILGISA Sponsorship Options

| | Bronze | Silver | Gold |
|---|----------------|----------------|----------------|
| # of individual memberships | 1 | 2 | 3 |
| # of registrations at ILGISA Annual Conference | 1 | 2 | 3 |
| Company logo & link on ILGISA homepage | ✓ | ✓ | ✓ |
| Company logo, link & description on ILGISA sponsor page | ✓ | ✓ | ✓ |
| Company logo on shared signage at ILGISA Annual Conference | ✓ | ✓ | ✓ |
| Acknowledgement in Conference program book (digital) | ✓ | ✓ | ✓ |
| Acknowledgement in Conference app | ✓ | ✓ | ✓ |
| Exhibit booth at ILGISA Annual Conference | ✓ | ✓ | ✓ |
| Recognition on ILGISA social media twice per year | | ✓ | ✓ |
| Guaranteed 60-minute session at ILGISA Annual Conference | | ✓ | ✓ |
| Guaranteed 30-minute presentation at ILGISA Regional Meetings | | | ✓ |
| Preference for exhibit booth location | | | ✓ |
| Banner ad on ILGISA website through end of year | | | ✓ |
| Opportunity to host one 60-minute webinar | | | ✓ |
| Cost | \$1,500 | \$2,500 | \$3,500 |

Special pricing is available for non-profit organizations and educational institutions. Please email us at contact@ilgisa.org to discuss options.



ILGISA Sponsorship - Optional Add-on's

| | |
|--|---------|
| Additional membership - Includes one membership | \$85 |
| Additional Conference registrations - Includes one 2-day Conference registration | \$275 |
| Conference social event sponsor - Includes company logo on signage at social event. Verbal recognition of sponsor at event. | \$500 |
| Conference vendor reception sponsor - Includes company logo on signage at reception. Verbal recognition of sponsor at reception. | \$500 |
| Conference break sponsor - Includes company logo on signage near break food/beverages. Opportunity to put personalized materials on cocktail tables during breaks. | \$1,000 |
| Conference wifi sponsor - Wifi password set as your company name. Your company logo on printed wifi information sheets. | \$1,000 |
| Conference app sponsor - Your company recognized on the inside cover of the Program Book as the App Sponsor. One push notification per day recognizing your company as the App Sponsor with a link to your website. | \$1,000 |

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Frequently Asked Questions

When is the sponsorship period?

ILGISA sponsorships are based on the calendar year, from January 1st – December 31st. Renewal invoices are typically sent in December. If a renewal invoice is not paid by March 31st, the sponsorship (and accompanying memberships) will be considered lapsed.

Can I purchase one of the ‘optional add-on’ sponsorships without purchasing one of the annual sponsorships?

Yes, but be aware that the optional add-on sponsorships do not include any memberships, registrations to the Conference, or an exhibit booth. They are only for what is specified in the add-on grid.

How do I pay my sponsorship invoice?

When signing up for a sponsorship, you will be instructed to select a main contact for your account. This main contact will be notified of any new invoices. These invoices can be paid by check or with a credit card. In order to pay by credit card, the main contact must login to their profile on the ILGISA website and select “pay open invoices.” You could also call ILGISA staff at 630-942-6584 to make a payment over the phone.

I’ve selected a sponsorship level that includes registrations to the Annual Conference. How do I register?

The sponsorship registration form will ask you to include names for Annual Conference attendees. If you are unsure of who will attend the Annual Conference at the time of sponsor registration, you can enter ‘TBD’ and reach back out to ILGISA staff as the event nears to register your included attendees.

I’ve selected a sponsorship level that includes an exhibit booth at the Annual Conference. How do I sign up?

Your company will automatically be registered for an exhibit booth. You do not need to contact us to reserve your spot. ILGISA staff will be in communication with you regarding booth assignments, door prizes, silent auction items, and other items leading up to the Conference.

How do I change the individuals named on our membership?

Please contact ILGISA staff at contact@ilgisa.org in order to change any of the individuals on your membership.

ILGISA Sponsorship Registration Form

Company Name _____

Company Mailing Address _____

City _____ State _____ Zip _____

Company Phone Number _____ Fax Number _____

Main Contact Name _____

Main Contact Job Title _____

Main Contact Email Address _____

Main Contact Phone Number _____

Sponsorship Selection

| <u>Type</u> | <u>Cost</u> | ✓ |
|--------------------|-------------|---|
| Bronze sponsorship | \$1,500 | |
| Silver sponsorship | \$2,500 | |
| Gold sponsorship | \$3,500 | |

Optional Add-on Selection

| <u>Type</u> | <u>Cost</u> | ✓ or # |
|---|--------------|--------|
| Additional membership(s) – <i>Please enter how many in the right-hand column</i> | \$85/person | |
| Additional Conference registration(s) – <i>Please enter how many in right-hand column</i> | \$275/person | |
| Conference social event sponsor | \$500 | |
| Conference vendor reception sponsor | \$500 | |
| Conference break sponsor | \$1,000 | |
| Conference wifi sponsor | \$1,000 | |
| Conference app sponsor | \$1,000 | |

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ILGISA Sponsorship Registration Form

Each sponsorship comes with a select number of individual memberships. Please enter the names and contact information for the individuals you'd like on your membership.

1. Name _____ Job Title _____
Phone _____ Email _____
2. Name _____ Job Title _____
Phone _____ Email _____
3. Name _____ Job Title _____
Phone _____ Email _____
4. Name _____ Job Title _____
Phone _____ Email _____
5. Name _____ Job Title _____
Phone _____ Email _____

Each sponsorship comes with a select number of Annual Conference registrations. Please enter the names and contact information for the individuals you'd like to register for the Conference. If you are unsure of who will be attending, enter "TBD."

1. Name _____ Job Title _____
Phone _____ Email _____
2. Name _____ Job Title _____
Phone _____ Email _____
3. Name _____ Job Title _____
Phone _____ Email _____
4. Name _____ Job Title _____
Phone _____ Email _____
5. Name _____ Job Title _____
Phone _____ Email _____

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