



We Invite You to Join ILGISA in 2010...
As an
Exhibitor and/or Sponsor!

Registration for 2010 Now Underway!

April 14-15, 2010

I-Hotel & Conference Center, Champaign, IL

The Illinois GIS Association (ILGISA) invites you to participate at their 2010 Spring Conference. Goals of the conference program are to bring together researchers, developers, users, faculty and students, and practitioners to identify common issues, solve shared problems, and foster interdisciplinary discussions and research in all aspects of geographic information systems.

Since 1994, the Illinois GIS Conference has been a regional leader in providing education and information about GIS methods, research, and technologies. Participants who attend are professionals from Illinois and surrounding states, utilizing GIS technology. They are decision makers, managers, and staff employed in state and local government, utilities, education, health care, social services and public safety.

As the largest gathering of geospatial professionals in the region, you will find the ILGISA conferences to be an excellent opportunity to increase visibility and exposure within the Illinois geospatial community. Having a presence at the conference solidifies your position as an important leader in geospatial technologies and provides a forum to communicate with a targeted audience of professionals.

These conferences bring together representatives from government agencies, academia, nonprofits, and businesses that have an interest in geospatial research, applications and news in Illinois and mid-western region. On behalf of the Illinois GIS Association, we extend an invitation to exhibit at ILGISA's Spring 2010 Conference:

 April 14-15, 20-10 at the I-Hotel & Conference Center, Champaign, IL

We are again committed to making vendor exhibits a significant focus of the conference.



Why should your company reserve a booth at ILGISA's 2010 GIS Conference's?

- ✚ ILGISA's conference has a strong history in the region of attracting decision-makers and knowledgeable professionals
- ✚ GIS professionals will come to the conference to purchase, recommend and authorize purchases
- ✚ Exclusive opportunities to interact with attendees in the exhibit hall
- ✚ GIS professionals will flock to this conference to compare and contrast products and services on the exhibit floor
- ✚ Reinforce your company's position, or introduce your presence, in the marketplace
- ✚ Strengthen your relationships with your current customers
- ✚ Meet and build relationships with prospective customers
- ✚ Establish business partnerships with other vendors

Attendees want to meet with suppliers of:

- ✚ Computer hardware
- ✚ Data providers/resellers
- ✚ Database management software and services
- ✚ Document management hardware, software or services
- ✚ Educational services/publishing
- ✚ GIS and IS consulting services
- ✚ GIS software and GIS application development
- ✚ GPS and GIS data collection equipment
- ✚ Mapping and data conversion
- ✚ Mobile and wireless data collection devices
- ✚ Satellite image processing software, data or services
- ✚ System implementation & integration products/services
- ✚ Other software and application development

When you purchase an exhibit booth, this is what you receive:

- ✚ One 8'x10' booth, draped table, two chairs for each exhibitor
- ✚ Electricity and wireless internet access are included
- ✚ Complimentary registration for *two* with access to all conference activities-including all meals **
(If registering as a Non-for-profit or Educational Exhibitor, meals **will not be included** and must be ordered separately)
- ✚ Product and services listing in the conference packet
- ✚ Listing on the conference web site
- ✚ Final conference attendee list emailed directly to you
- ✚ Access to over 400 prospective clients



NEW SPONSORSHIP OPPORTUNITIES...

NEW! Reception Sponsor

- ✚ **Premium Booth Space Included-** The Reception Sponsor will have preferential location choice for their booth.
- ✚ **2 full 2-day Registrations** - Includes all meals/breaks for the two days of the conference and for two exhibitors per booth.
- ✚ **Vendor Session – Opportunity to conduct a 90-minute organization-sponsored session or tutorial during the regular conference program—this can be a product/technology demonstration.**
- ✚ **Web Presence** – Prominent recognition on the ILGISA Conference website with name, logo, link and 100 word profile on your company.
- ✚ **Recognition** – The Reception Sponsor will be recognized at the Exhibitor Reception on first evening of conference and at the General Membership Meeting on the second day of conference.
- ✚ **Company Literature & Giveaway** – As the Reception Sponsor, you have the opportunity to distribute your organization’s brochure/literature on the reception cocktail tables. Additionally, you have the opportunity to include a gift/giveaway to be distributed to participants upon registration at the conference.
- ✚ **Acknowledgements** - Company name and logo will be prominently displayed throughout the conference. Company name and logo will be displayed, in color, on the back page of the program brochure and will received additional acknowledgement within the Conference Program pages.
- ✚ **Promotion** – The Reception Sponsor will receive one ½ page advertisement in the Fall GIS Notes

Gold

- ✚ **Premium Booth Space Included-** The Gold Sponsor will have preferential location choice for their booth
- ✚ **2 full 2-day Registrations** - Includes all meals/breaks for the two days of the conference and for two exhibitors per booth.
- ✚ **Vendor Session– Opportunity to conduct a 60-minute organization-sponsored session or tutorial during the regular conference program—this can be a product/technology demonstration.**
- ✚ **Web Presence** – Prominent recognition on the ILGISA Conference website with name, logo, link and 100 word profile on your company.
- ✚ **Recognition** – The Gold Sponsor will be recognized at the Exhibitor Reception on first evening of conference and at the General Membership Meeting on second day of conference.
- ✚ **Company Literature & Giveaway** – As the Gold Sponsor, you have the opportunity to distribute your organization’s brochure and a gift/giveaway to be included in the conference materials distributed to participants upon registration at the conference.
- ✚ **Acknowledgements** - Company name and logo will be prominently displayed throughout the Conference. Company name and logo will be displayed, in color, on the back page of the program brochure and will received additional acknowledgement within the Conference Program pages.
- ✚ **Promotion** – The Gold Sponsor will receive one 3 x 5 advertisement in the GIS Notes publication following the conference.



Silver

- ✚ **Premium Booth Space Included**- The Silver Sponsor will have premium location choice for their booth
- ✚ **2 full 2-day Registrations** - Includes all meals/breaks for the two days of the conference and for two exhibitors per booth.
- ✚ **Web Presence** – Recognition on the ILGISA Conference website with name, logo and link to your company site
- ✚ **Recognition** – The Silver Sponsor will be recognized at the Exhibitor Reception on first evening of conference and at the General Membership Meeting on second day of conference.
- ✚ **Acknowledgements** - Company name and logo will be displayed throughout the Conference and within the program brochure *in black and white*.
- ✚ **Promotion** – The Silver Sponsor will receive acknowledgement of their sponsorship in the GIS Notes publication following the conference.

Bronze

- ✚ **Web Presence** – Recognition on the ILGISA Conference website with name and logo
- ✚ **Recognition** – The Bronze Sponsor will be recognized at the General Membership Meeting on second day of conference.
- ✚ **Acknowledgements** - Company name and logo will be displayed throughout the Conference, and the company name will be displayed within the program brochure *in black and white*.

Beverage Break Sponsorship

Demonstrate your company's support of the intensive, full-day educational program, by sponsoring a morning or afternoon beverage break during the two days of the conference. There will be up to 4 opportunities available for sponsorship—Monday Morning, Monday Afternoon, Tuesday Morning and Tuesday Afternoon.

- ✚ **Recognition** – The Beverage Sponsor will be recognized the General Membership Meeting on the second day of conference.
- ✚ **Acknowledgements** - Company name will be displayed on Conference signage, and company name will be displayed within the program brochure in black and white.
- ✚ **Company Literature** - Sponsors may distribute company literature at the beverage break stations.

ILGISA 2010 Conference Registration



April 14-15, 2010, I-Hotel and Conference Center, Champaign, IL

Exhibitor Application

Company _____

Address _____ City, State, Zip Code _____

Telephone Number _____ FAX _____ WEBSITE _____

Contact Person _____ Email _____

Name of (2) persons to be registered for the conference as their badge should be printed (please print):

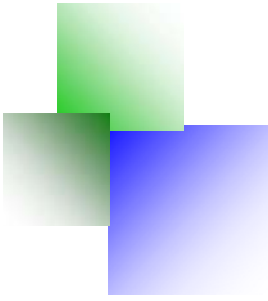
Name Phone Email

Name Phone Email

Please Circle your Selection

Vendors: Please reserve a single 10' booth @ \$850. The booth includes a draped table, electricity, and two chairs. Exhibitor fees include all meals/breaks for the two days of the conference and for two exhibitors per booth.	\$850
Vendors: Please reserve a double booth @ \$1,500. The booth includes 2 skirted tables, power, and four chairs in a 20" space. Exhibitor fees include all meals/breaks for the two days of the conference and for only two exhibitors per booth.	\$1,500
Vendors: Additional exhibitor attendee. Exhibitor fees include all meals/breaks for each day of registration.	X \$150 = 1 Day X \$300 = 2 Days
Educational/NFP Exhibitors: Please reserve a single 10' booth @ \$250. The booth includes a draped table, electricity, and two chairs. No meals/breaks are provided, must register separately for this at an additional fee.	\$250.00
NFP & Educational Exhibitors: Fee of \$75 per day includes all meals/breaks for the specific day of registration or \$150 for both days' meals/breaks.	X \$75 = 1 Day X \$150 = 2 Days
Additional Exhibit Space: Additional exhibit space is available at a cost of \$100 per linear foot over the designated 10 feet provided. You may pre-order additional feet or be billed in arrears for any overage.	
Total this page	\$
Sponsorship Total from next page	\$
TOTAL ENCLOSED	\$

ILGISA 2010 Conference Sponsorship Levels	Cost
<p>NEW! Reception Sponsor - Includes a booth with a draped table, electricity, and two chairs. Includes all meals/breaks for the two days of the conference and for two exhibitors per booth.</p> <ul style="list-style-type: none"> ✚ Premium Booth Space Included- The Reception Sponsor will have preferential location choice for their booth. ✚ 2 full 2-day Registrations - Includes all meals/breaks for the two days of the conference and for two exhibitors per booth. ✚ Vendor Session – Opportunity to conduct a 90-minute organization-sponsored session or tutorial during the regular conference program—this can be a product/technology demonstration. ✚ Web Presence – Prominent recognition on the ILGISA Conference website with name, logo, link and 100 word profile on your company. ✚ Recognition – The Reception Sponsor will be recognized at the Exhibitor Reception on first evening of conference and at the General Membership Meeting on the second day of conference. ✚ Company Literature & Giveaway – As the Reception Sponsor, you have the opportunity to distribute your organization’s brochure/literature on the reception cocktail tables. Additionally, you have the opportunity to include a gift/giveaway to be distributed to participants upon registration at the conference. ✚ Acknowledgements - Company name and logo will be prominently displayed throughout the conference. Company name and logo will be displayed, in color, on the back page of the program brochure and will received additional acknowledgement within the Conference Program pages. ✚ Promotion – The Reception Sponsor will receive one ½ page advertisement in the GIS Notes publication following the conference. 	\$5,000
<p>Gold Sponsor – Includes a booth with a draped table, electricity, and two chairs. Includes all meals/breaks for the two days of the conference and for two exhibitors per booth.</p> <ul style="list-style-type: none"> ✚ Premium Booth Space Included- The Gold Sponsor will have preferential location choice for their booth ✚ 2 full 2-day Registrations - Includes all meals/breaks for the two days of the conference and for two exhibitors per booth. ✚ Vendor Session – Opportunity to conduct a 60-minute organization-sponsored session or tutorial during the regular conference program—this can be a product/technology demonstration. ✚ Web Presence – Prominent recognition on the ILGISA Conference website with name, logo, link and 100 word profile on your company. ✚ Recognition – The Gold Sponsor will be recognized at the Exhibitor Reception on first evening of conference and at the General Membership Meeting on second day of conference. ✚ Company Literature & Giveaway – As the Gold Sponsor, you have the opportunity to distribute your organization’s brochure and a gift/giveaway to be included in the conference materials distributed to participants upon registration at the conference. ✚ Acknowledgements - Company name and logo will be prominently displayed throughout the Conference. Company name and logo will be displayed, in color, on the back page of the program brochure and will received additional acknowledgement within the Conference Program pages. ✚ Promotion – The Gold Sponsor will receive one 3 x 5 advertisement in the GIS Notes Publication following the Conference 	\$2,500
<p>Silver Sponsor – Includes a booth with a draped table, electricity, and two chairs. Includes all meals/breaks for the two days of the conference and for two exhibitors per booth.</p> <ul style="list-style-type: none"> ✚ Premium Booth Space Included- The Silver Sponsor will have premium location choice for their booth ✚ 2 full 2-day Registrations - Includes all meals/breaks for the two days of the conference and for two exhibitors per booth. ✚ Web Presence – Recognition on the ILGISA Conference website with name, logo and link to your company site ✚ Recognition – The Silver Sponsor will be recognized at the Exhibitor Reception on first evening of conference and at the General Membership Meeting on second day of conference. ✚ Acknowledgements - Company name and logo will be displayed throughout the Conference and within the program brochure <i>in black and white</i>. ✚ Promotion – The Silver Sponsor will receive acknowledgement of their sponsorship in the GIS Notes publication following the conference. 	\$1,500
<p>Bronze Sponsor</p> <ul style="list-style-type: none"> ✚ Web Presence – Recognition on the ILGISA Conference website with name and logo ✚ Recognition – The Bronze Sponsor will be recognized at the General Membership Meeting on second day of conference. ✚ Acknowledgements - Company name and logo will be displayed throughout the Conference, and the company name will be displayed within the program brochure <i>in black and white</i>. 	\$750
<p>Beverage/Break Sponsor</p> <p>Demonstrate your company’s support of the intensive, full-day educational program, by sponsoring a morning or afternoon beverage break during the two days of the conference. There will be up to 4 opportunities available for sponsorship—Monday Morning, Monday Afternoon, Tuesday Morning and Tuesday Afternoon.</p> <ul style="list-style-type: none"> ✚ Recognition – The Beverage Sponsor will be recognized the General Membership Meeting on the second day of conference. ✚ Acknowledgements - Company name will be displayed on Conference signage, and company name will be displayed within the program brochure in black and white. ✚ Company Literature - Sponsors may distribute company literature at the beverage break stations. 	\$500



ILGISA Conference Sponsorship Contract (cont.)

Total Sponsorship Fees (sum of all areas circled above): \$ _____
(Please provide this figure on page one of the previous form)

SUPPORT ILGISA'S EDUCATIONAL ENDOWMENT FUND!

Participate in the Silent Auction!

ILGISA has recently formed an Educational Endowment Fund. Silent auction proceeds will go entirely towards building this endowment fund, which will in the future provide scholarship funds to deserving students pursuing careers in GIS related fields. **Your participation in this event, by providing a silent auction item, would be greatly appreciated.** Items for auction can be anything you believe will be of interest to others for bid, i.e. sports items, books, pictures, audio/video equipment, etc. The only thing we ask is that items donated be non-company logo items – name recognition will be given at the winner's presentation. Exhibitors are very much encouraged to make bids on items as well. If you are not exhibiting, you may still participate in this worthwhile auction. All donated items will receive a tax deductible receipt in the mail from ILGISA after the event.

Please indicate if you plan to participate in donating to the following: (circle one or more)

Silent Auction

Raffle Drawing

Please send a copy of your company logo to tlrogers@niu.edu and it must be at least 300dpi.

If you have any questions, please call the Executive Director, Tracy Rogers at (815) 753-2090 or email via tlrogers@niu.edu. Checks should be made payable to **ILGISA/Outreach** and must be mailed to: ILGISA, Executive Director, NIU Naperville, 1120 East Diehl Road, Naperville, IL 60563.