

ILGISA 2012 Conference Registration

April 18-19, 2012, I-Hotel and Conference Center,
Champaign, IL

&

October 16-17, 2012 at NIU Naperville Campus,
Naperville, IL



Exclusive Early-Bird Exhibitor Application for **Registration by Mail Only**

Must be received by February 10, 2012 to qualify for Discounted Dual Conference Registration Fees and Dual Conference Sponsorship Fees

Company _____

Address _____ City, State, Zip Code _____

Telephone Number _____ FAX _____ WEBSITE _____

Contact Person _____ Email _____

Name of (2) persons to be registered for the conference, as their badge should be printed (please print):

Name	Phone	Email
_____	_____	_____
_____	_____	_____

Name	Phone	Email
_____	_____	_____

PLEASE CIRCLE IF REGISTERING FOR
SPRING 2012 **FALL 2012** **SPRING & FALL 2012**

Type of Exhibitor	Booth Options per Conference*	Cost	Total
Vendor	Single (10'x8') booth – includes a skirted table, electricity, wireless internet and two chairs. Single booth fee covers all meals/breaks for two exhibitors for both days of the conference.	\$800	
	Double (20'x8') booth - includes 2 skirted tables, electricity, wireless internet and four chairs. Double booth fee covers all meals/breaks for two exhibitors for both days of the conference.	\$1,400	
	Additional exhibitor attendee fee includes all meals/breaks for each day of registration per person. This applies only if more than two exhibitors are desired.	\$150 = 1 Day \$300 = 2 Days	
Educational/ NFP Exhibitor	Single (10'x8') booth – includes a skirted table, electricity, wireless internet and two chairs. No meals/breaks are provided, must register separately for this at an additional fee.	\$200.00	
	Meals – Fee of \$75 per day per person covers all meals/ breaks for one day of registration or \$150 for both days' meals/breaks per person.	\$75 = 1 Day \$150 = 2 Days	
Total this page			\$
Sponsorship Total from next page			\$
TOTAL ENCLOSED			\$

* Note that exhibitors' company name *only* will be displayed on conference signage and displayed within the program brochure in *black and white*. If additional acknowledgement and promotion is desired, please see the ILGISA 2012 Conference Sponsorship Levels on page 2.

ILGISA 2012 Conference Sponsorship Levels	Cost
<p>Reception Sponsor - Includes a booth with a skirted table, electricity, wireless internet and two chairs.</p> <ul style="list-style-type: none"> ✦ Premium Booth Space Included- The Reception Sponsor will have preferential location choice for their booth. ✦ 2 full 2-day Registrations - Includes all meals/breaks for the two days of the conference for two exhibitors. ✦ Vendor Session – Opportunity to conduct a 90-minute organization-sponsored session or tutorial during the regular conference program—this can be a product/technology demonstration. ✦ Web Presence – Prominent recognition on the ILGISA Conference website with name, logo, link and 100 word profile on your company. ✦ Recognition – The Reception Sponsor will be recognized at the Exhibitor Reception on first evening of conference and at the General Membership Meeting (Fall Conference only) on the second day of conference. ✦ Company Literature & Giveaway – As the Reception Sponsor, you have the opportunity to distribute your organization’s brochure/literature on the reception cocktail tables. Additionally, you have the opportunity to include a gift/giveaway to be distributed to participants upon registration at the conference. ✦ Acknowledgements - Company name and logo will be prominently displayed throughout the conference. Company name and logo will be displayed, in color, on the back page of the program brochure and will received additional acknowledgement within the Conference Program pages. ✦ Promotion – The Reception Sponsor will receive one ½ page advertisement in the GIS Notes publication following the conference. 	<p>\$5,000 for Spring or Fall</p> <p>Or \$9,000 for Both Conferences! Save \$1,000</p>
<p>Gold Sponsor – Includes a booth with a skirted table, electricity, wireless internet and two chairs.</p> <ul style="list-style-type: none"> ✦ Premium Booth Space Included- The Gold Sponsor will have preferential location choice for their booth, after the Reception Sponsors. ✦ 2 full 2-day Registrations - Includes all meals/breaks for the two days of the conference for two exhibitors. ✦ Vendor Session – Opportunity to conduct a 60-minute organization-sponsored session or tutorial during the regular conference program—this can be a product/technology demonstration. ✦ Web Presence – Prominent recognition on the ILGISA Conference website with name, logo, link and 100 word profile on your company. ✦ Recognition – The Gold Sponsor will be recognized at the Exhibitor Reception on first evening of conference and at the General Membership Meeting (Fall Conference only) on second day of conference. ✦ Company Literature & Giveaway – As the Gold Sponsor, you have the opportunity to distribute your organization’s brochure and a gift/giveaway to be included in the conference materials distributed to participants upon registration at the conference. ✦ Acknowledgements - Company name and logo will be prominently displayed throughout the Conference. Company name and logo will be displayed, in color, on the back page of the program brochure and will received additional acknowledgement within the Conference Program pages. ✦ Promotion – The Gold Sponsor will receive one 3 x 5 advertisement in the GIS Notes Publication following the Conference 	<p>\$2,500 for Spring or Fall</p> <p>Or \$4,500 for Both Conferences! Save \$500</p>
<p>Silver Sponsor – Includes a booth with a skirted table, electricity, wireless internet and two chairs.</p> <ul style="list-style-type: none"> ✦ Premium Booth Space Included- The Silver Sponsor will have premium location choice for their booth, after the Reception and Gold Sponsors. ✦ 2 full 2-day Registrations - Includes all meals/breaks for the two days of the conference for two exhibitors. ✦ Web Presence – Recognition on the ILGISA Conference website with name, logo and link to your company site. ✦ Recognition – The Silver Sponsor will be recognized at the Exhibitor Reception on first evening of conference and at the General Membership Meeting (Fall Conference only) on second day of conference. ✦ Acknowledgements - Company name and logo will be displayed throughout the Conference and within the program brochure <i>in black and white</i>. ✦ Promotion – The Silver Sponsor will receive acknowledgement of their sponsorship in the GIS Notes publication following the conference. 	<p>\$1,500 for Spring or Fall Or \$2,500 for Both Conferences! Save \$500</p>
<p>Bronze Sponsor</p> <ul style="list-style-type: none"> ✦ Web Presence – Recognition on the ILGISA Conference website with name and logo ✦ Recognition – The Bronze Sponsor will be recognized at the General Membership Meeting (Fall Conference only) on second day of conference. ✦ Acknowledgements - Company name and logo will be displayed throughout the Conference, and the company name will be displayed within the program brochure <i>in black and white</i>. 	<p>\$750</p>
<p>Beverage/Break Sponsor</p> <p>Demonstrate your company’s support of the intensive, full-day educational program, by sponsoring a morning or afternoon beverage break during the two days of the conference. There will be up to 4 opportunities available for sponsorship—Morning of the 1st Day, Afternoon of the 1st Day, Morning of the 2nd Day and Afternoon of the 2nd Day.</p> <ul style="list-style-type: none"> ✦ Recognition – The Beverage Sponsor will be recognized the General Membership Meeting (Fall Conference only) on the second day of conference. ✦ Acknowledgements - Company name will be displayed on Conference signage, and company name will be displayed within the program brochure <i>in black and white</i>. ✦ Company Literature - Sponsors may distribute company literature at the beverage break stations. 	<p>\$500</p>

ILGISA 2012 Early-Bird Exhibitor Conference Registration (Cont.)

The committee will again conduct a silent auction to boost attendance in the exhibit hall, create a higher level of interaction between Exhibitors and attendees, and enhance the visiting experience. To pull this off, the planning committee is asking for your participation in this silent auction by donating an item for bid. Silent auction proceeds will go entirely towards building the *ILGISA Educational Endowment Fund*, which will in the future provide scholarship funds to deserving students pursuing careers in GIS related fields. **Your participation in this event, by providing a silent auction item, would be greatly appreciated.** Items for auction can be anything you believe will be of interest to others for bid, i.e. sports items, books, pictures, audio/video equipment, etc. The only thing we ask is that items donated be non-company logo items – name recognition will be given at the winner's presentation. Exhibitors are very much encouraged to make bids on items as well. If you are not exhibiting, you may still participate in this worthwhile auction. Note that donations will be made to ILGISA, a 501 (c) (6), and proceeds will benefit the Endowment Fund. Please consult with a tax professional in order to determine if this donation qualifies as a tax deductible contribution.

Please indicate if you plan to participate in donating to the Silent Auction **yes** **no**
More information will be sent out prior to the conferences regarding the Silent Auction, if interested.

**Sponsors, please send an UPDATED COPY of your company logo to kchrisse@niu.edu
It must be at least 300dpi and .jpeg format.
*ILGISA is NOT responsible if an updated logo in correct format is not sent!***

If you have any questions, please call the Interim Executive Director, Kelley Chrisse at (815) 753-0922 or email via kchrisse@niu.edu.

Checks should be made payable to:

ILGISA/Outreach

And must be mailed with the registration forms to:

**Northern Illinois University
Center for Governmental Studies/ILGISA
148 N Third Street
DeKalb, IL 60115**

After February 10, 2012, registration inquiries should be made to

NIU Outreach – Registration

Phone: 800-345-9472

Fax: 815-753-6900

Email: outreach@niu.edu